



Pearson

Career & Technical Education

MyFinanceLab Overview

MyFinanceLab provides resources that help students learn finance while also building their problem solving, analytical, critical thinking, decision making and knowledge application skills.

Highlights of this Fully Integrated Learning Program include:

The Financial Calculator is available as a smartphone application, as well as on a computer, and includes important functions such as cash flow, net present value, and internal rate of return. Fifteen helpful tutorial videos show the many ways to use the Financial Calculator in MyFinanceLab.

Question Help MyFinanceLab's homework and practice questions are correlated to the textbook; they generate algorithmically to give you unlimited opportunity for practice and mastery, and they offer helpful feedback if you enter incorrect answers. Personalized Learning Aids, like Help Me Solve This, View an Example, and instant feedback are available for further practice and mastery when students need help the most!

Enhanced eText Features Keep students engaged in learning on their own time, while helping them achieve greater conceptual understanding of course material through author-created solutions videos and animations. Adaptive Study Plan assists students in monitoring their own progress by offering a customized study based on Homework, Quiz, and Test results. Includes regenerated exercises with unlimited practice and the opportunity to prove mastery through quizzes on recommended learning objectives. Learning Catalytics generates classroom discussion, guides lecture, and promotes peer-to-peer learning with real-time analytics. Now, students can use any device to interact in the classroom.

Reporting Dashboard allows you to view, analyze, and report learning outcomes clearly and easily. Available via the Gradebook and fully mobile-ready, the Reporting Dashboard presents student performance data at the class, section, and program levels in an accessible, visual manner.

Link to MyFinanceLab website:

<http://www.pearsonmylabandmastering.com/northamerica/myfinancelab/>